

Japan 24 Hours Advance Filing Rule



Starting from March 10, 2014 at 12 AM (Japan Time), Japanese Customs will implement new Advance Manifest filing rules for all containerized cargo bound for Japan. Under the new rules, Shipping Lines and NVOCCs are required to provide an electronic submission of cargo details to Japanese Customs not later than 24 hours prior to the vessel's departure from the port of loading.

Mandatory information required for the JP24 advance filing rule:

- Shipper, consignee & notify details, including full name, address, telephone numbers and postal code
- Precise cargo description including weight, volume, marks, type and number of packages
- 6 digits Harmonized System Code for each goods item
- IMDG code/UN No. for Dangerous Cargo where applicable
- Container and seal number

In order to comply with the new rule, Shipping Companies and NVOCCs will be required to complete correct shipping instructions earlier than at present, full shipment details must be available prior to documentation cut-off time before vessel departure from origin.

Inaccurate and/or incomplete data may compromise the advance cargo manifest submission. This may cause cargo not to be loaded onto the vessel or to be placed on hold at the port of origin. This consequently may lead to a penalty of imprisonment for up to one year or a fine not exceeding five hundred thousand Japanese Yen.

OOCL Logistics will continue to monitor and update you on any developments regarding this new regulation. Further details on this regulation and our capability to handle this can be provided by your OOCL Logistics Representative.

Source from Japan Customs:

<http://www.customs.go.jp/english/summary/advance/>

Qualifies As an "Authorized Customs Broker" In Tokyo

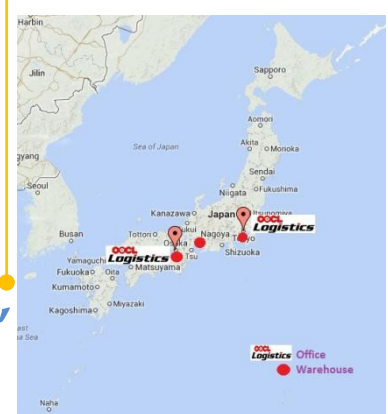
Effective late 2013, OOCL Logistics Japan officially obtained the Customs Broker License from the Ministry of Finance Japanese Customs and Tariff Bureau Tokyo Customs.

By obtaining Licenses for both Customs Brokerage and the Class 2 Consigned Freight Forwarding Business (from the Ministry of Land, Infrastructure and Transport), we are prepared for the expansion of business as a single window predominantly for Supply Chain Management.

OOCL Logistics (Japan) was established in 1998 (formerly named Cargo System Japan), has two commercial offices based in Tokyo and Osaka, and over 30,000 sqm of warehouse facilities strategically located in Kawasaki, Nagoya and Osaka.

OOCL Logistics (Japan) is gearing up to change its status to an Integrated Logistics Service Provider by strengthening its capability and customer centric solutions.

With our committed pursuit of service excellence, we have successfully developed a strong customer base in the retail sector and work continually to meet the diversified logistics' needs to ensure that we provide quick, safe and secure international logistics services.



OOCL Logistics (Japan) Ltd
Hours of Operation:
Mon - Fri: 0900 - 1700 hrs



Succeed in Entering China for Omni-channel Retail Market



China is booming as sustained economic growth has already made it the second largest economy in the world. The country is shifting from an export fueled economy towards a consumption-driven economic model which is favourable for the retail sector. Demographic shifts and a burgeoning economy has unleashed a wave of consumer spending and an emerging middle class desiring globally branded goods.

With the largest online population in the world, the ever increasing internet and mobile access further fuels online retail sales to US\$650 billion by 2020.

Although it may look attractive to reap the harvest, the retailers may take cautious steps and prepare themselves in many ways when entering the Chinese market.

Among the many operational barriers, importing goods to China for local consumption is the most complicated both legally and tax-wise. Retailer must have clear understanding of the clearance requirements and keep a close eye on changing policies.



The retail market is very dynamic. Retailers need full visibility and total control over the end-to-end supply chain to ensure proactive decisions can be made. This is especially important if the retailer located overseas.

To react to the fast changing market, retailers need the flexibility to adjust their products in a cost effective and timely manner. They need to be able to ship the product from the countries of origin directly to China.

An excellent locally based, local speaking customer service is crucial to build up a brand. Understanding the consumers' concerns from a local perspective enables the brand to improve standards and performance.

Retailers must hurry up in limited timeline to seize the golden chance to enter the Chinese market.

Follow us on Facebook and Twitter for more news about Omni-channel Retailing in China.



Contact Us

www.oocllogistics.com



OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 100 offices in over 30 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.